



Timken Grand Parade

August 8, 2009

Helium Balloon Regulations



Dear Timken Grand Parade Participant:

WELCOME! We are pleased to have your unit as a participant in the 2009 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade.

A number of things have changed since last year's parade. Please take a few minutes to review the information in this booklet, including "Critical Information Regarding Changes" on the facing page. These changes have been implemented to provide better security and safety for all parade units as well as our spectators.

If you have questions regarding these changes or anything else in this guide, please contact Don Schneck, Chairman of the Timken Grand Parade, at 330-497-6974 (home) or 330-309-6380 (cell).

The Enshrinement Festival Committee appreciates your participation in this year's parade. We are sure that the more than 200,000 parade viewers along the route will enjoy your unit.

Don Schneck
Chairman
2009 Timken Grand Parade

CRITICAL INFORMATION REGARDING CHANGES

PLEASE READ CAREFULLY

- ✦ **The information in this booklet is the only information you will receive before the Timken Grand Parade. All information you need is included in this booklet.**
- ✦ In the past, we have sent you your unit number in an acceptance packet. This year, however, unit numbers will not be available until parade morning (August 8). All parade participants will be required to report and check-in at their specific check-in locations (see staging map on page 8).
- ✦ When you check-in at your specific check-in location, you will receive your unit number and final staging and demarshaling instructions for your unit.
- ✦ It is critical to the success of the parade that all participants check-in at their designated time and location. Failure to report on time results in delays of the parade.
- ✦ **All units must enter the Staging Area on Market Avenue South and 9th Street SW** as shown on the staging map on page 8. All other streets will be barricaded or changed to one-way direction for exiting the Staging Area. Attempts to enter the Staging Area from any other direction will result in serious delays for your unit and may result in actions by law enforcement officials.
- ✦ Immediately after your unit has been dropped off, all vehicles must exit the Staging Area and proceed directly to the Demarshaling Area.

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GENERAL INFORMATION

STARTING TIME – All units must be in their parade location by 6:45 a.m. on Saturday, August 8. The parade will start from the formation area at 7:55 a.m. regardless of weather. The route is 2.2 miles long, and we know it will be an enjoyable walk or ride for you.

STAGING – Unless other arrangements have been made for your unit, please use the following staging directions:

All units are requested to approach the Staging Area entrance from the south. One such route is to travel on I-77 to US 30 East. Follow US 30 East to Route 43 North (Cherry Avenue). Turn left onto 11th Street SE (also called Navarre Road) just after crossing the bridge. Follow 11th Street to Market Avenue and turn right. Stay on Market to the Staging Area entrance at 9th Street SW. Parade representatives will direct you to your check-in table where you will be given your unit number and directed to your staging location.

Check-in tables are clearly shown on the Staging Map on page 8. All side streets will also be blocked and manned to enforce this measure. These vehicles must complete their drop-off duties and exit the staging area as soon as possible. Parade representatives will be available on 9th Street SW to assist you. Please remember to plan your route to the Staging Area of the Timken Grand Parade from the south and enter **ONLY** on 9th Street SW and Market Avenue, as all other streets will be blocked by barricades and manned to enforce this measure.

FOOD IN THE STAGING AREA – It is permissible to eat (groups may bring their own donuts, coffee, water) in the staging area, but we ask that you please not litter the staging area. Please use available trash and recycle receptacles.

HYDRATION – We strongly advise proper hydration due to the heat of the day and length of the parade. Groups may bring wagons to place their water bottles for the entire parade route.

AUXILIARY VEHICLES, WALKERS & SUPPORT

PERSONNEL – Auxiliary vehicles are NOT permitted to accompany any unit during the parade. Likewise, no unnecessary walkers are permitted with any unit. Walkers and non-uniformed marchers are not permitted thru the television broadcast area and will be required to meet their unit at Cleveland Avenue and Tuscarawas Street, entering from the EAST side of the street. A gap in the crowd will be provided so you can easily join up with your unit. This applies to all walkers who are not a performing part of the actual unit. Parade volunteers will assist units until their walkers and support personnel can join the unit. If you have any questions, please contact the Timken Grand Parade Event Manager.

SAFETY – Please do not approach spectators along the route. Handing, tossing, or throwing of candy, balloons, free coupons, pamphlets, etc. from any parade unit or anyone walking beside a parade unit is strictly PROHIBITED. **NO AUTOGRAPHS** – It is imperative that there is a clear understanding that no autographs are permitted.

ESCORTS – Each unit in the parade will be assigned an escort. The purpose of the escort is to keep the parade moving. No unit will be permitted to stop and perform anywhere along the parade route. Your escort will introduce himself to you parade morning and will walk the parade with you. The escort will be in contact with parade officials letting him know if your unit needs to slow down or speed up, in order to eliminate any gaps in the parade. Each escort is assigned to assist several units and may not always be in your view.

COLORFUL HELMETS – Colorful helmets are painted on the street the full length of the parade route. This is the spacing needed between each unit. When you see the unit in front of your

unit uncovering a helmet, your unit should be starting to cover the following helmet. All marching units should use a cadence of 120 steps per minute.

STREET NARROWING – Cleveland Avenue narrows at two locations: Immediately before Tuscarawas Street, the street narrows to 31 feet, from roughly 5 lanes to 3 lanes. Immediately after 12th Street NW, the street narrows to 24 feet, from 4 lanes south of 12th to 2 lanes at 13th. Your unit must be able to travel the entire parade route without stopping at these locations.

DEMARSHALING – The demarshaling map on page 9 shows which entrance to use for your type of unit. Please follow the directions shown on the map. Parade officials will be at key intersections to assist you. If you have any questions or special needs, please call John Fehrenbach, Timken Grand Parade Demarshaling coordinator at 330-454-7454 or 330-705-5120.

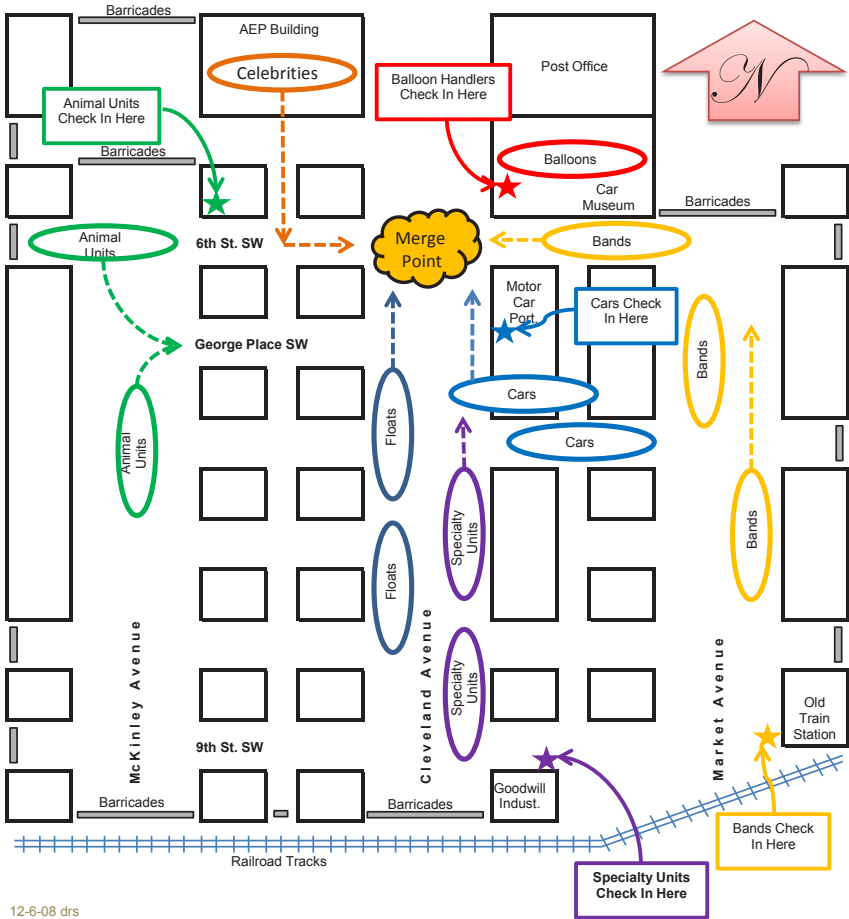
INTERNET POSTING – The staging and demarshaling maps will be posted on the internet beginning June 1, 2009. Any changes to the information contained herein may also be found on the internet at

www.profootballhofef.com

TELEVISION GUIDELINES – We cannot guarantee that all units will be shown on the television broadcast. (An uninterrupted full-length tape will be recorded for later sale by the Hall of Fame Enshrinement Festival Office and we have included an order form in your packet.) A television stage manager will give each unit specific instructions as they enter the TV broadcast area.

POLICY on POLITICS – “All political signs, brochures or any other political materials at any Hall of Fame Enshrinement Festival events are prohibited.” This means that political messages cannot be transmitted via signs, handouts, clothing or any other means.

General Staging Area

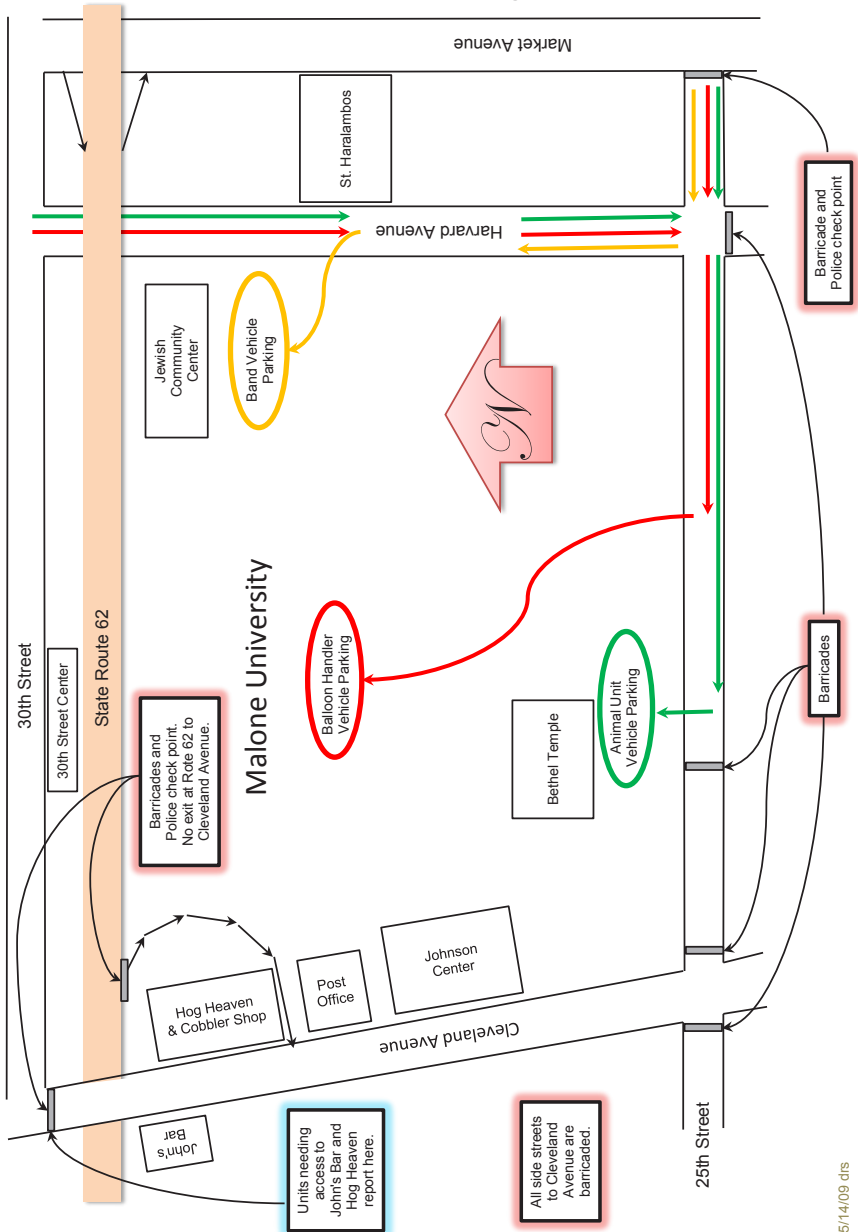


12-6-08 drs

Maps are not to scale and do not show all streets.

General Demarshaling Area - Parking Access -

Enter from Market & 25th or 30th & Harvard
Then Follow Demarshaling Staff Directions



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SPECIFIC BALLOON REGULATIONS

- ▶ **ARRIVAL TO PARADE:** All balloon handlers should go directly to Malone University to park their cars, see the demarshaling map on page 9. There you will board shuttle buses from Malone University to the staging area. These shuttles will run continuously, from 5:10 AM to 5:45 AM. Anyone missing the buses must find their own way to the staging area. If you miss the shuttle, the staging area for balloons is located in the Canton Classic Car Museum parking lot, accessible from Cleveland Avenue.
- ▶ **BALLOON HANDLERS:** Balloon handlers **must be 16 years of age or older and weigh at least 100 pounds**. Sponsors are required to provide the specific number of handlers for the balloon selected (see attached) plus a minimum of two (2) banner carriers. An additional ten people are permitted to participate as alternates, water carriers or creative costume enhancement. See Creative Costume Award information.
- ▶ **Spinning of your balloon is prohibited in the television viewing area** of the parade route. Spinning slows down the parade and throws off the crucial timing of the broadcast. Please note that once you are **past Tuscarawas Street NW** spinning is permitted on a **limited basis** with prior instruction from the balloon guide provided by the balloon supplier.
- ▶ **DRESS CODE:** Please remember that the Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade is nationally televised and balloon handlers should be dressed appropriately. If you **are not** participating in the Creative Costume Award, we require for television purposes that your handlers wear matching shirts and walking shorts or slacks. **Blue jeans are NOT acceptable**. Your handlers are permitted to wear shirts and hats with your company name or logo on them. Shoes should be comfortable and gloves are a good idea; the ropes that hold the balloons are rough and hands tend to get chafed. Each balloon will have an

experienced balloon instructor from the balloon company to answer any questions and guide the balloons on the route.

- ▶ **DEMARSHALING:** At the conclusion of the Timken Grand Parade, all balloon handlers **MUST** remain with their balloon until it is fully deflated and packed away (this will be done with assistance from the balloon company) Deflation is at the Malone University, Johnson Center parking lot at 2600 Cleveland Avenue NW. It is a short walk from there to your vehicles.

CREATIVE COSTUME AWARD

- ▶ In recent years, some of the sponsors have dressed their handlers in “costumes” to match the theme of the balloon, and it has been a wonderful enhancement to the parade. Therefore we have instituted a “Creative Costume Award” to acknowledge and reward such efforts. (While we do hope that all sponsors will participate in this contest, please be advised that participation is not mandatory.)
- ▶ For the “Creative Costume Award,” the Enshrinement Festival will select judges who are impartial and to the best of our knowledge have no direct connection with the sponsor or participants. The actual award will be presented at the “Float and Helium Balloon Awards Reception” held in September.
- ▶ Judging Criteria:
 - Creativity
 - Energy level
 - Entertainment value
 - Overall appearance
- ▶ Award Benefits:
 - A photo plaque acknowledging the award will be presented at the September awards reception.
 - A \$500 discount will be offered on helium balloon rental for the 2010 parade.
 - The winner will have first (sponsored) helium balloon position in the 2010 parade.
 - The sponsor name and a photo of the helium balloon will be posted on the Enshrinement Festival Web site until next year’s Enshrinement Festival

For more information, contact the Timken Grand Parade Event Manager.

**2009 PRO FOOTBALL HALL OF FAME
ENSHRINEMENT FESTIVAL
TIMKEN GRAND PARADE
DVD ORDER FORM**

Order your copy of the 2009 Pro Football Hall of Fame Enshrinement Festival Timken Grand Parade national television broadcast NOW! It is available on DVD for \$24.95 (plus \$3.00 shipping if applicable).

The entire parade, commercial free, will be on this DVD.

PLEASE FILL OUT THE ORDER FORM ON THE REVERSE
SIDE AND RETURN IT TO:

PRO FOOTBALL HALL OF FAME
ENSHRINEMENT FESTIVAL
222 MARKET AVE NORTH
CANTON, OHIO 44702

Or fax to 330-456-0123

(PLEASE ALLOW FOUR TO SIX WEEKS for delivery)

Please complete the following information:

NAME _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

TELEPHONE _____

QUANTITY ORDERED: _____ AT \$24.95 EACH = \$ _____

***(WHEN AVAILABLE, YOU MAY PICK UP THE DVD AT THE
ENSHRINEMENT FESTIVAL OFFICE, OR WE CAN SHIP FOR A \$3.00
SHIPPING FEE EACH.)***

SHIPPING CHARGES (IF APPLICABLE): \$ _____

TOTAL: \$ _____

PAYMENT MUST ACCOMPANY THIS ORDER FORM

_____ CHECK ENCLOSED (PAYABLE TO: Canton Regional Chamber
of Commerce)

_____ MASTER CARD, VISA, DISCOVER, or AMEX
(PLEASE CIRCLE ONE)

ACCOUNT NUMBER _____

EXPIRE DATE _____

SIGNATURE _____

(PLEASE ALLOW FOUR TO SIX WEEKS for delivery)

PLEASE RETURN IT TO:
PRO FOOTBALL HALL OF FAME ENSHRINEMENT FESTIVAL
222 MARKET AVE NORTH
CANTON, OHIO 44702
Or fax to 330-456-0123

EMERGENCY PARADE DAY TELEPHONE NUMBERS

Don Schneck, Parade Chairman	330-309-6380
Eric Stasiowski, Parade Vice Chairman	440-591-3767
Bob Ball, Staging Coordinator	330-327-3623
John Fehrenbach, Demarshaling Coordinator	330-705-5120
Bernie Bresson, Animal Unit Coordinator	330-704-3449
Joanna James, Band Coordinator	330-224-8939
Caryl Dice, Specialty Unit Coordinator	330-412-1681
Gary Hussar, Antique & Classic Car Coordinator	330-575-6504
Chris Gumpp, Staff (Event Manager) (Contact for Floats and Balloons)	330-265-4398