

**PRO FOOTBALL HALL OF FAME ENSHRINEMENT FESTIVAL  
2020 FASHION SHOW LUNCHEON**

**PLEASE COMPLETE THIS FORM  
NO LATER THAN JUNE 26, 2020**

**Sydney Cowles: [sydneyc@cantonchamber.org](mailto:sydneyc@cantonchamber.org) or 330-458-2052**

**SOCIAL MEDIA TAKEOVER SPECIFICATIONS**

All participating stores will have the opportunity to be featured on the Enshrinement Festival social media accounts for one (1) specified day preceding the event. If your store chooses to take advantage of this opportunity, they will need to provide Sydney with the content listed below. Your takeover will happen on both our Facebook and Instagram pages on the feed and in the story.

**Facebook:**

**Pro Football Hall of Fame Enshrinement Festival: @HOFEFestival**  
<https://www.facebook.com/HOFEFestival/>

**Instagram:**

**@ProFootballHOFEF**  
<https://www.instagram.com/profootballhofef/>

All content will need to be approved by the Enshrinement Festival prior to posting. **Your specific time slot will be forwarded to you at a later date.**

**STORE NAME:** \_\_\_\_\_

**STORE SOCIAL MEDIA HANDLES:** Please include your handles that you'd like for us to tag in the post.

**FACEBOOK:** \_\_\_\_\_

**INSTAGRAM:** \_\_\_\_\_

**FEED POST DESCRIPTION:** Please attach some points you'd like your post on the Enshrinement Festival feed to include (i.e. store history, staff introductions, specific brands you feature, fun facts, etc.)

**FEED PHOTOS:** Please attach no more than five (5) images you'd like to include in your post. These images can be your store set up, specific outfits, or your team, etc. whatever you'd like to showcase.

**FACEBOOK/INSTAGRAM STORY:** We can put a compilation of video, images, and boomerangs on our Facebook and Instagram story. This will be pre-recorded and can include a series of images, boomerangs, video, etc. showcasing your store, staff, favorite pieces, whatever you'd like that will be posted on our Facebook Story and Instagram Story. This should be **no longer** than one (1) minute in length running straight through. Please email your up to 1 minute video to [sydneyc.cantonchamber@gmail.com](mailto:sydneyc.cantonchamber@gmail.com). Below are some links of an example of a video.

**Some Examples:** [Instagram Story Takeover Example](#), [Insta Stories Takeover](#)

**If you have any questions, please don't hesitate to contact Sydney at:**

**EMAIL:** [sydneyc@cantonchamber.org](mailto:sydneyc@cantonchamber.org)

**PHONE:** 330-458-2052